

# Câr-Y-Môr

*A community owned business using regenerative ocean farming, food security and sustainable job creation to improve both the coastal environment and the wellbeing of the local community.*

## CHALLENGE

Câr-Y-Môr is working hard to tackle various social issues for their community in Pembrokeshire, West Wales including rural depopulation and local problems related to climate change.

## SOLUTION

They sought social investment to purchase a shellfish business so they could generate revenue while planning and securing further social investment to build a seaweed plant.

## REVENUE

The revenue at Câr-Y-Môr comes from the thriving shellfish business, whereby they work with local fishermen to provide crabs, lobsters, mussels and more on site, with much of the produce also available to purchase via the online shop.

## IMPACT

Câr-Y-Môr has already played an instrumental role in bringing tackling rural depopulation and creating meaningful jobs in the local area.



**12 months**

Duration



**7.9%**

Cost of Capital



**£783**

Turnover



**£425,000**

Amount  
invested



**Unsecured**

Type of  
social  
investment

