

# THE BIKE PROJECT

*The Bike Project are a charity that takes in second-hand bikes, refurbishes them and donates them to refugees and asylum seekers in the UK. The bikes help them to access food banks and other critical services as well as improving their general wellbeing.*

## CHALLENGE

The Bike Project's mission is to take second-hand bikes that have been donated, fix them, and give them to refugees and asylum seekers in London and Birmingham.

## SOLUTION

Social Investment was first secured by The Bike Project in 2013, to help build its ecommerce operations

## REVENUE

As well as charitable activities, The Bike Project sells a proportion of the wonderful, refurbished bikes to the general public through the online bike shop.

## IMPACT

As a result, from 2013 to 2021 the Bike Project has donated 8,842 bikes to refugees, taught 565 women to cycle and saved £8,289k on refugee's transport costs.



**3-5 years**  
Duration



**3%**  
Cost of Capital



**£2.3M**  
Turnover



**£220,000**  
Amount invested



**SITR**  
Product type

